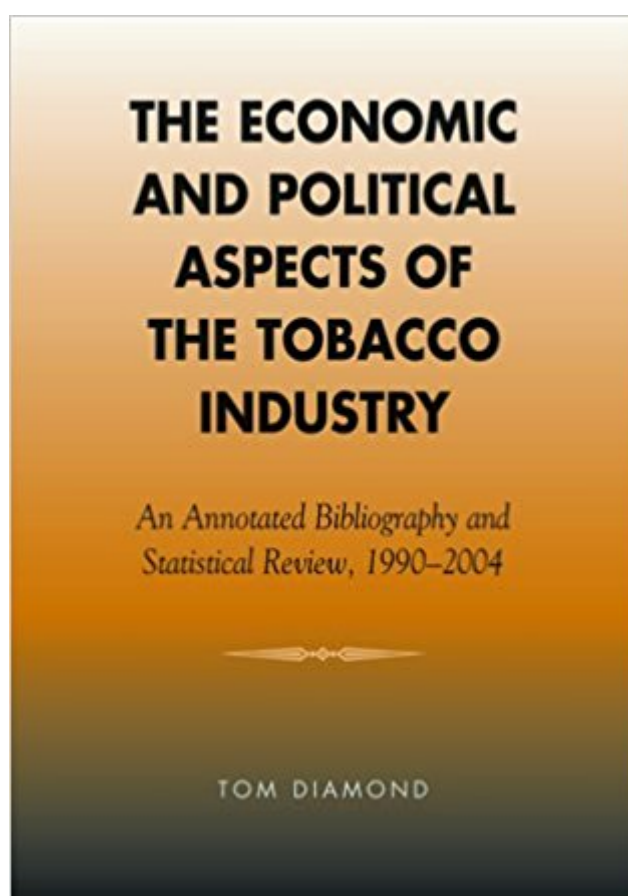


The book was found

The Economic And Political Aspects Of The Tobacco Industry: An Annotated Bibliography And Statistical Review, 1990-2004



Synopsis

This unique annotated bibliography guides the reader through the economic and political aspects of the tobacco industry from 1990-2004. The work provides access to quality print and electronic materials, and serves as the standard and comprehensive historical reference source for documents examining a critical side of the tobacco industry. Readers will learn about economic aspects such as packaging, products, sponsorships, military sales, and illegal trade (e.g. smuggling). Political facets include California's battle with the industry - politics, politicians, and lobbyists - and the various tobacco settlement agreements. Four appendixes provide statistical data (e.g. military and commissary tobacco sales), tobacco company profiles, selected tobacco litigation, duty-free and tax-free worldwide sales, and tobacco web sites.

Book Information

Hardcover: 320 pages

Publisher: Scarecrow Press (November 7, 2005)

Language: English

ISBN-10: 081085161X

ISBN-13: 978-0810851610

Product Dimensions: 7.4 x 0.9 x 10.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #10,571,058 in Books (See Top 100 in Books) #37 in Books > Reference >

Writing, Research & Publishing Guides > Publishing & Books > Bibliographies & Indexes >

Agriculture #390 in Books > Reference > Writing, Research & Publishing Guides > Publishing &

Books > Bibliographies & Indexes > Politics #975 in Books > Science & Math > Agricultural

Sciences > History

Customer Reviews

Diamond (reference services, Louisiana State U.) describes the world (literally) of US Big Tobacco and Nicotiana tobacum from 1990 to 2004 as it expanded into new world markets in Asia, Eastern Europe and Russia, often with the assistance of the US government, and kept the more mature US market puffing along. The topics for his annotated bibliography include economic aspects such as advertising and marketing (including philanthropy and sponsorship of arts and sporting events), distribution channels (including duty-free, illegal trade, and the market of prisons and jails), and political aspects (such as the various relationships of the industry with politicians, lobbyists, litigators

and the State of California). Topics of the statistical tables include cash receipts, exports and advertising expenditures (page numbers would be recommended in this section) and other appendices include company profiles, court cases and tobacco websites. (Reference and Research Book News)The book serves as a standard and comprehensive historical reference for documents examining the critical side of the tobacco industry.

Tom Diamond is the head of Reference Services at Louisiana State University. Formerly, he served as the Social Sciences Collection development coordinator and as the business librarian.

[Download to continue reading...](#)

The Economic and Political Aspects of the Tobacco Industry: An Annotated Bibliography and Statistical Review, 1990-2004 Rural Economic Development, 1975-1993: An Annotated Bibliography (Bibliographies and Indexes in Economics and Economic History) Augustine's Â«De Civitate DeiÂ»: An Annotated Bibliography of Modern Criticism, 1960-1990 (Augustinian Historical Institute Series) A Political and Economic History of Igalaland, Central Nigeria: A Political and Economic History of Igalaland, Central Nigeria: 1896-1939 Labor and Employment Arbitration: An Annotated Bibliography 1991-1996 (Cornell Industrial and Labor Relations Bibliography Series) American Indian Sovereignty and Law: An Annotated Bibliography (Native American Bibliography Series) Sir William Osler: An Annotated Bibliography With Illustrations (Norman bibliography series) Wetland Economics, 1989-1993: A Selected, Annotated Bibliography (Bibliographies and Indexes in Economics and Economic History) Native American Political Systems and the Evolution of Democracy: An Annotated Bibliography (Bibliographies and Indexes in American History) Science Fiction Television Series, 1990-2004 Crime Fiction II: A Comprehensive Bibliography, 1749-1990 (2 Volumes) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Weight Watchers Complete Food Companion 2004 - Points Values for Over 17,500 Food Items - Over 1,900 Core Plan Foods - Paperback - 2004 Edition Private Secondary Schools 2003-2004 (Private Secondary Schools, 2004) Veterinary Clinics of North America: Small Animal Practice: Current Issues in Cardiology, September 2004, 34:5 (Veterinary Clinics of North America, 34:5 September 2004) Bisk CPA Review: Regulation, 43rd Edition, 2014 (Comprehensive CPA Exam Review Regulation) (Bisk Comprehensive CPA Review) (Cpa Comprehensive Exam Review. Regulation) Practical Aspects of Interview and Interrogation, Second Edition (Practical Aspects of Criminal and Forensic Investigations) Clinical Aspects of Dental Materials: Theory Practice and Cases (Clinical Aspects of Dental Materials) Psychosocial Aspects of Healthcare (3rd Edition)

(Drench, Psychosocial Aspects of Healthcare) Psychosocial Aspects of Healthcare (Drench,
Psychosocial Aspects of Healthcare)

Contact Us

DMCA

Privacy

FAQ & Help